



Wayne County Office of Tourism  
875 East Highway 24 • Torrey, UT 84775  
P 1-435-425-3930 E [info@capitolreef.org](mailto:info@capitolreef.org)

## Wayne County Office of Tourism Event Funding Application

### OVERVIEW

The purpose of the Wayne County Office of Tourism is to utilize funds generated by Transient Room Tax in promoting the area to increase visitation to all communities in Wayne County. The efforts of the Tourism Bureau are overseen by the Wayne County Commission under the advisement of the Wayne County Tourism Advisory Board.

The Wayne County Event Funding is designated to increase the budget of events within a Wayne County community to help with the promotion of the event. No event will request more than **\$2,000.00** in funding- **please only request what is necessary. Funding may only be used for advertising, must be done outside of Wayne County, and may not be used for websites.**

### FUNDING CRITERIA

Consideration will be given to those events/organizations that meet the following criteria:

1. Applicant demonstrates that the event has the potential to:
  - Increase Transient Room Tax revenues in Wayne County.
  - Increase visitor stays in Wayne County
  - Generate off-season or shoulder-season promotion to Wayne County.
2. Applicant must be a non-profit organization or municipality.
3. Used for advertising costs only and must be done outside of Wayne County in order to qualify.

### FUNDING REQUEST PROCESS:

1. Submit the completed application by **April 15, 2022**. Requests will not be accepted after deadline. g

#### Submit request to:

Wayne County Office of Tourism  
Attn: Nycole Durfey, Director  
PO Box 7  
Teasdale, UT 84773  
Email to: [info@capitolreef.org](mailto:info@capitolreef.org)

2. The request will be reviewed by the Wayne County Tourism Advisory Board prior to the scheduled board meeting. Notification regarding the outcome of your request and all other correspondence will be done via e-mail.
3. Upon approval, funds will be made available for reimbursement as soon as copies of receipts/tear sheets are received and reviewed for content.
4. **Our logo and link to our website must be displayed on your website, and any other places used for advertising during your event, where sponsor logos are displayed in order to receive funding.**



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## Event Funding Application

Primary Contact Person: \_\_\_\_\_

Name of the Applicant Organization: \_\_\_\_\_

Event: \_\_\_\_\_ Event Date: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone number(s): \_\_\_\_\_

Email address: \_\_\_\_\_

Website: \_\_\_\_\_

Total Event Funds Requested \$ \_\_\_\_\_

Brief description of Event: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

I hereby certify that the facts, figures and representation made in this application, including all attachments, are true and correct to the best of my knowledge.

Applicant:

\_\_\_\_\_  
Signature Title Printed Name Date

**Submit application to:**

Wayne County Office of Tourism  
Attn: Nycole Durfey, Director  
PO Box 77  
Teasdale, UT 84773  
Email to: [info@capitolreef.org](mailto:info@capitolreef.org)

**If you have any questions, please call Nycole at 435-425-3930.**